City of Marion Business Plan 2016-2019

CITY OF MARION



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WELCOME

Welcome to the **City of Marion Business Plan 2016-2019.**

Our city is undergoing exciting change, and there has never been a better time to present a clear plan for the future.

The development of Tonsley, Australia's first innovation district, is attracting investment to the region and creating new opportunities for businesses, training and education, while the Darlington Road upgrade will make our city more accessible.

This document explains the projects and programs Council will deliver to develop a city in line with our community's wishes.

You will learn about the modern sporting and community facilities we will build, our work to improve the transport network, including walking and cycling paths, create more open space, enhance the natural environment, and grow the economy.

We remain determined to develop our city in a smart and efficient way without placing an undue burden on ratepayers.

The **City of Marion Business Plan 2016-2019** is a significant step towards building a city that meets the aspirations of our community.

Kris Hanna

Kris Hanna
Mayor



COMMUNITY VISION › TOWARDS 2040

Six themes of our Community Vision

These six themes represent the shared values and aspirations that will guide how our city develops.

LIVEABLE

By 2040 our city will be well planned, safe and welcoming, with high quality and environmentally sensitive housing, and where cultural diversity, arts, heritage and healthy lifestyles are celebrated.

VALUING NATURE

By 2040 our city will be deeply connected with nature to enhance peoples' lives, while minimising the impact on the climate, and protecting the natural environment.

ENGAGED

By 2040 our city will be a community where people are engaged, empowered to make decisions, and work together to build strong neighbourhoods.

INNOVATIVE

By 2040 our city will be a leader in embracing and developing new ideas and technology to create a vibrant community with opportunities for all.

PROSPEROUS

By 2040 our city will be a diverse and clean economy that attracts investment and jobs, and creates exports in sustainable business precincts while providing access to education and skills development.

CONNECTED

By 2040 our city will be linked by a quality road, footpath and public transport network that brings people together socially, and harnesses technology to enable them to access services and facilities.



OUR PURPOSE, VISION AND VALUES

OUR PURPOSE
(Why we exist)

To improve our residents' quality of life; continuously, smartly and efficiently

OUR COMMUNITY VISION
(What we want to become)

A community that is Liveable, Valuing Nature, Engaged, Prosperous, Innovative and Connected

OUR VALUES

With the community and safety at the forefront of everything we do, we value:

Respect - Treating everyone as we want to be treated, where all contributions are valued

Integrity - Fostering trust and honesty in all of our interactions

Achievement - Enhancing our knowledge and performance to reach our shared goals, while being dedicated to supporting one another

Innovation - Encouraging new ideas, and learning from our experience to do things better



LIVEABLE

GOALS	2016/17	2017/18	2018/19
Communities that are safe and inclusive, embracing active living, and healthy lifestyles	**Amend the zoning of key sporting areas/hubs to support revitalised, modern sports facilities**		
	Deliver excellent Sport and Recreation Facilities across the City: • Community club and indoor sports stadium at Mitchell Park • Sports and community complex at the Edwardstown Soldiers Memorial Oval • A new regional soccer facility in the South in partnership with Football SA • An International standard BMX complex in the South, led by BMX SA • Capella Reserve redevelopment in partnership with the Cove Football Club to pursue funding opportunities • Modern sustainable tennis and netball facilities across the City to meet the needs of the Community now and into the future		
	Present the Marion Outdoor Pool Masterplan	**Complete the detailed design of the Marion Outdoor Pool Masterplan and seek grant/partnership funding**	
	Deliver Open Spaces and Playspaces across the City: • South Australia's first Inclusive Playspace at Hendrie Street Reserve • Jervois Street South Plympton Playspace • Hallett Cove Foreshore precinct redevelopment • Reserve Street Reserve Trott Park dog park, plus location and design for a second dedicated dog park • 8 local/neighbourhood scale playspaces, plus plans for a further 4 playspaces • Priority open space developments based on our Open Space plan, to meet the needs of a growing and changing community into the future • High quality public toilets in our priority reserves and parks		
Access to housing choice and services for a growing and diverse population	**Review housing zones to preserve the character of areas in the north of our city and create housing choice in the south**		
	In partnership with State Government, the SA Jockey Club and adjoining councils, support the housing development at Morphettville Racecourse		
	Develop and deliver an Age Friendly Strategy in partnership with neighbouring councils		
	Support our community to 'age well' through participation in the Adelaide Living Laboratory		
	Review under-utilised council reserves and facilities to ensure community use is optimised	**Continue implementation of priorities from the review of reserves and facilities**	
	Undertake an evaluation and review of at least 9 council services to ensure they continue to provide maximum value to our community, now and into the future	**Undertake an evaluation and review of at least a further 12 council services to ensure they continue to provide maximum value to our community, now and into the future**	**Undertake an evaluation and review of at least a further 12 council services to ensure they continue to provide maximum value to our community, now and into the future**
Neighbourhoods that reflect local character, heritage and enable a sense of belonging	**Celebrate and recognise our Kaurna heritage through delivery of the 2016-2019 Reconciliation Action Plan (RAP)**		
	Build strong relationships with the Elders of the Kaurna community, facilitated by the RAP Committee		
	Better manage traffic in Marion and Oaklands Park	**Commence delivery of priority elements of the Streetscape Masterplan**	**Continue delivery of priority elements of the Streetscape Masterplan**
	Deliver youth partnership programs focused on providing diverse and exciting opportunities for youth leadership, engagement and services		



VALUING NATURE

GOALS	2016/17	2017/18	2018/19
A healthy and climate resilient urban environment	Significantly increase energy efficiency across our council facilities		
	Develop a business case and commence delivery of the transition to safe and sustainable street and public lighting	Deliver sustainable lighting program priorities	
	Implement the Climate Change Policy and Plan (Resilient South Program)		
	Design the final stages of the Oaklands Reserve redevelopment	Ensure all elements of the redevelopment project are in place to support construction	Commence construction of redevelopment
	Expand the Oaklands Wetland water distribution network to support sustainable irrigation of our parks and reserves		
		Investigate the potential to establish a water supply business using the Oaklands Wetlands water distribution network	Subject to investigation outcomes, plan of a water supply business in conjunction with the ongoing local distribution of Oaklands Wetland water
	Advocate for residents across our city on toxic contamination mitigation measures		
	Manage stormwater in close partnership with our neighbours		
	Target an allocation of 5% of drainage and traffic capital works budgets to Water Sensitive Urban Design outcomes		
	Continue to transform the Glade Crescent Wetlands scheme		
	Develop and deliver a Regional Coastal Management Plan to support effective coastal management		
A City that reflects a deep value of the natural world	Plan and deliver a program for the protection of remnant native vegetation in our reserves		
Improved condition, diversity and connectivity of ecosystems	Strive for the opening up of Glenthorne Farm for community benefit in partnership arrangements	Working closely with key partners, maximise Glenthorne Farm community benefits	



ENGAGED

GOALS	2016/17	2017/18	2018/19
Communities that embrace volunteering and social interaction	Strive to become renowned for volunteers through targeted growth and diversity, and harnessing the skills and experience of our volunteers		
	Launch a Marketing Plan to enhance community engagement and partnering in council's services		
Meaningful opportunities for community engagement, partnerships and co-creation	Support our lease and licence holders to develop their club management capacity		
	Work in partnership with the Edwardstown Region Business Association and the Hallett Cove Business Association to grow membership and sustainability		
	Maximise community benefits through community led initiatives		
	Implement our reformed Community Grants programs with emphasis on diversity and community capacity building		
	Expand our network of community gardens in partnership with community groups		
	Pilot a place activation project focused on the use of vacant commercial properties in partnership with local community groups	Subject to the outcomes of the pilot, expand the place activation program	
	Develop and deliver a Business Engagement Plan in consultation with the local business community to provide valuable business information to support small business growth		
	Grow the Community Leadership Program to support and harness the ideas and skills of emerging leaders within our community		



INNOVATIVE

GOALS	2016/17	2017/18	2018/19
A community that harnesses creativity, research and collaboration to pursue innovative ideas	Establish partnerships with innovation mentors, including hosting university students to work on innovation projects		
	Launch a marketing plan for all neighbourhood centres that supports creative use, programming and participation within the centres		
	Maximise community feedback through a range of surveys, digital tools and campaigns to support our ongoing focus on innovation and improvement		
A City that provides infrastructure and support that enables innovation to flourish	Deliver a solar panel network at key council sites across the City	Expand the solar panel network to maximise the use of renewable energy at council facilities	
	Renew the Leasing and Licensing Policy to set up a strong support and collaboration model for clubs and organisations to continue to innovate their businesses		
	Continue to promote and provide valuable programs at the Cove Enterprise Hub to support start-ups and small businesses in the southern region		
	Investigate 'Smart City' technology and infrastructure opportunities		



PROSPEROUS

GOALS	2016/17	2017/18	2018/19
An exciting urban environment that attracts business investment and economic activity	Work in partnership to progress the Tonsley Redevelopment as a state of the art advanced manufacturing and urban environment		
	Work with key partners on the Darlington project and the Flinders Link rail project to maximise business and employment opportunities		
	Advocate for the future developments of the North-South Corridor to improve east-west connectivity, which maximises community access and connection with the valuable adjacent areas		
	Review the Edwardstown Industry/Commerce Planning framework to support future business needs		
	Support the development of priority precincts that cater for a range of residential and business needs, and services that are aligned with the 30 Year Plan for Greater Adelaide		
A City that promotes and supports business growth and offers increased local employment and skills development opportunities	Develop, in close cooperation with other councils and State Government, a business attraction plan that support jobs growth		
	Re-invigorate the Southern Adelaide Economic Development Board to establish an industry-led, independent advocacy and advisory group for the southern Adelaide region	Implement the priority actions of the Southern Adelaide Economic Development Board	
	Deliver the Tonsley Small Business Advisory Service, providing free advice to start up and early stage businesses	Work with key partners in the region and State Government to extend the Tonsley Small Business Advisory Services beyond June 2017	
	Reduce red-tape to support and promote business growth and employment opportunities		
	Deliver digital economy education programs for businesses to capitalise on the NBN roll-out		
A welcoming City offering both residents and visitors a wide range of leisure and cultural experiences	In partnership with local businesses, grow visitation and increase spending in the region through the delivery of a Visitor Economy Strategy		



CONNECTED

GOALS	2016/17	2017/18	2018/19
A road network that connects neighbourhoods and supports safe walking, cycling and vehicle travel	Expand the Walking and Cycling network linking key destinations across the City and beyond	Subject to funding, deliver key extensions to the shared use path along the Adelaide to Marino Rocks Greenway	
	Complete Glandore Laneways project to finalise council ownership of the laneways and improve safety and traffic flow		
	Deliver a Policy and Program to enhance streetscapes across the City		
A City that advocates improved public transport systems, linkages and networks that connect people to destinations	Advocate for key rail infrastructure including the grade separation at the Oaklands Rail crossing		
	Support the rail expansion from Tonsley to Flinders Medical and University precinct		
A City that supports equitable access to diverse information sources and reliable digital technologies	Expand our communication and engagement network through our website and social media platforms		
	Deliver valuable digital literacy programs in our libraries and neighbourhood centres		
	Develop a business case for a innovative 'Creative Space' that showcases leading edge technologies for the community's creative and learning opportunities	Subject to funding, deliver the 'Creative Space' and a range of programs to harness technologies and equipment	

OUR COUNCIL OF EXCELLENCE

To progress the community vision over the next 3 years, it is critical that we continue to improve our business through an ongoing focus on efficiency and effectiveness of our services, building workforce skills and capacity for the future, and having a strong focus on ensuring the safety of our community and staff.

The foundation of our business will continue to be strengthened through excellent financial management, strong and transparent decision making and an ongoing assessment of our changing local, regional and national issues and opportunities. We will continue to be accountable for our performance against our strategic and corporate priorities and are committed to seeking feedback from our community to strengthen this.

To maximise community value we place strong emphasis on working with partners and collaborators across the city and region, acknowledging the expertise, knowledge and creativity these diverse groups contribute to the shared pursuit of community aspirations. We are committed to ongoing improvement in this area and as such will continually review our involvement and membership with partner bodies such as the Local Government Association.










CONNECT WITH US ONLINE

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