

Background

The Cove Sports and Community Club (CSCC) is a multi-purpose community facility that is home to football (AFL), cricket, soccer, netball and BMX.

The facility currently comprises of:

- an aging clubroom with four change rooms, bar and function space (minor refurbishments have occurred over the years including two new change rooms, upgraded kitchen and enclosed veranda)
- AFL oval with new lighting
- Six netball courts
- soccer pitch; and
- BMX track.

The CSCC is the only sports precinct in the southern part of the City of Marion and caters for a population of approximately 23,122 (as at 2018) living in Hallett Cove, O'Halloran Hill, Sheidow Park and Trott Park. The precinct also caters for those living across the southern part of the City of Marion and in the north western areas of the City of Onkaparinga

The increasing growth of BMX and soccer in southern Adelaide is being addressed through the construction of the new Sam Willoughby BMX facility and the Southern Soccer Facility on Majors Road in late 2020. The Cove BMX Club and the Cove Football (Soccer) Club will vacate the CSCC to the new facilities. This presents Council with the opportunity to consider the future use of the CSCC as the south-western half of the facility (soccer pitch and BMX track).

We recently conducted a broad ranging community consultation to ensure voice of the community is considered in the future development of this site.

The consultation ran from 11 August to 25 September and this report aims to provide community with a summary of what we heard.

Community engagement summary

- 677 visits to the Making Marion site
- 220 people have submitted a survey online
- 9,995 flyers distributed to Trott Park, O'Halloran Hill, Sheidow Park and Hallett Cove residents
- Social media posts reaching over 2,000 people
- Flyers distributed to local shops
- CoastFM segment promoting engagement
- Communication campaign to continue until end of consultation, including reminder promotion to current users

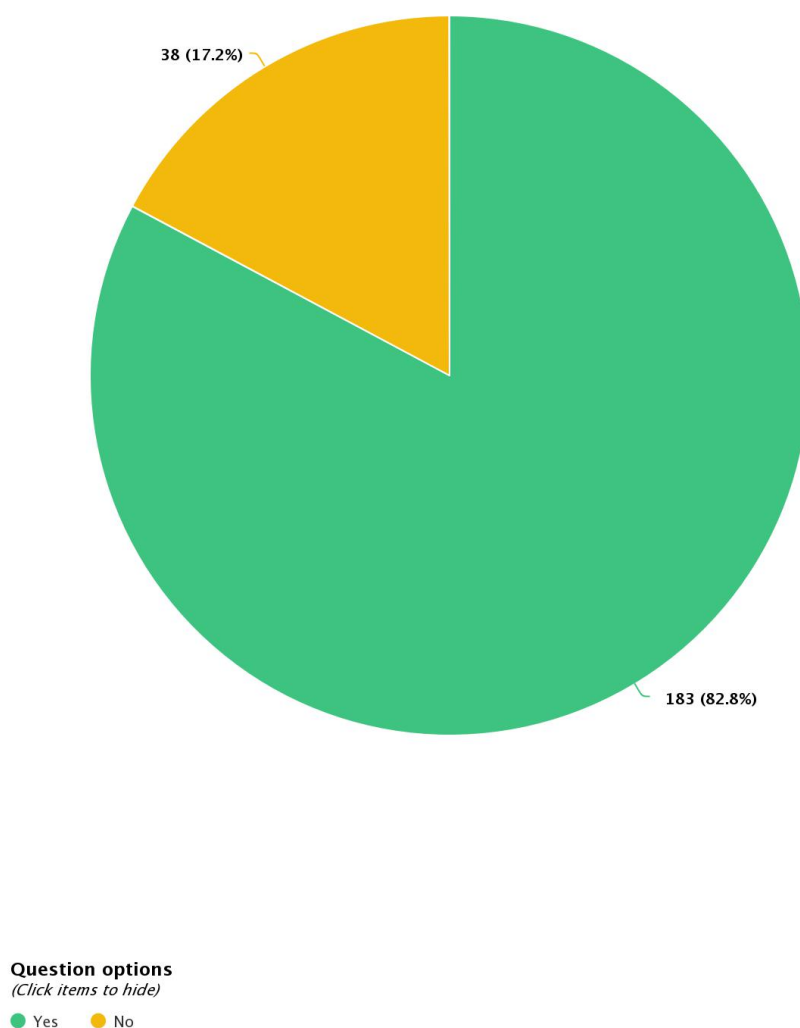
We thank those who participated.

SUMMARY OF RESPONSES

Question 1

We asked people to tell us if they currently used the Precinct.

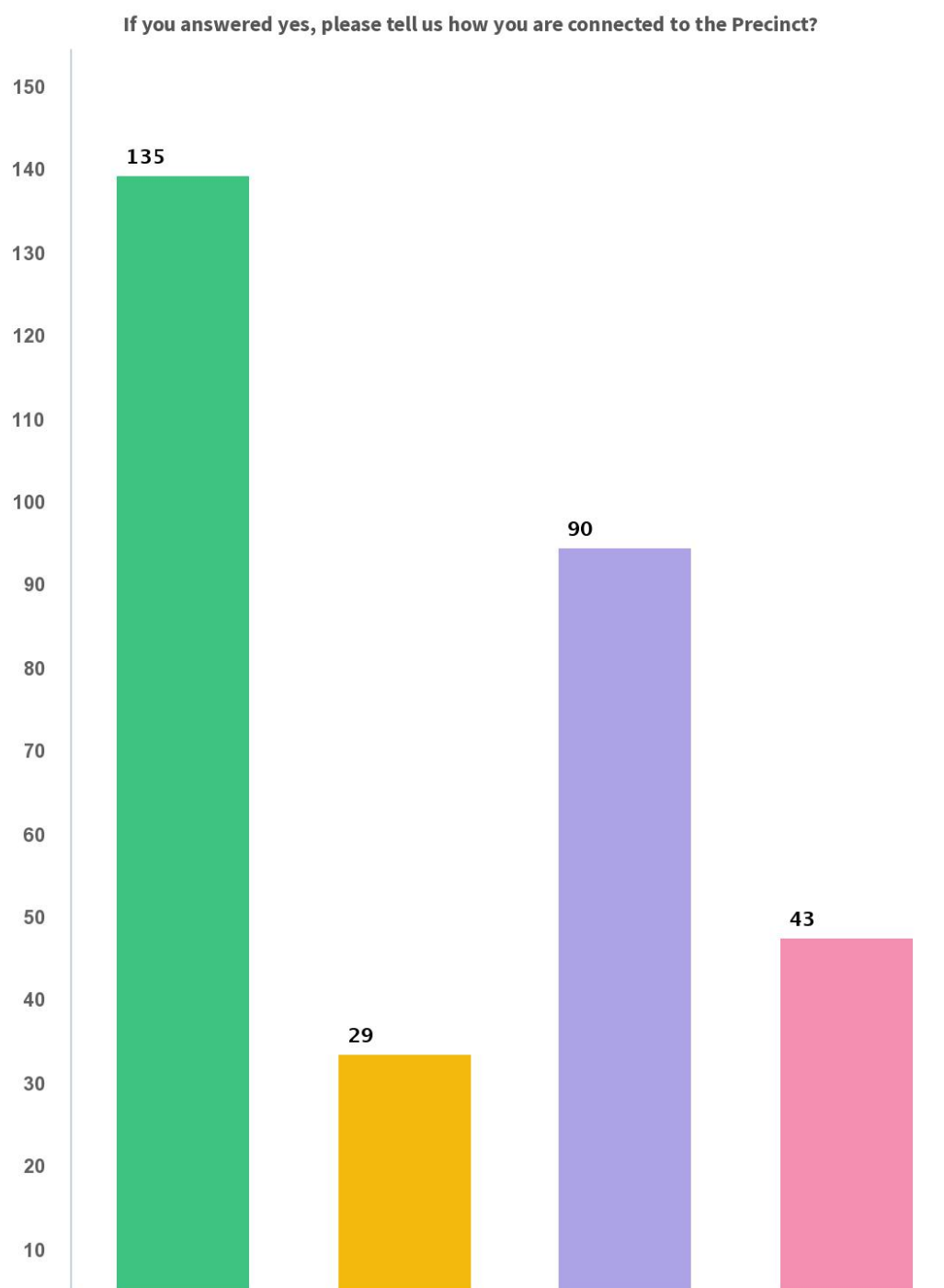
Do you currently use the facility?



Overall 83% of people who completed the survey, currently use the site for a range of different reasons.

Q2. If they answered Yes, we asked them how they used the Precint

Please note people could select multiple options



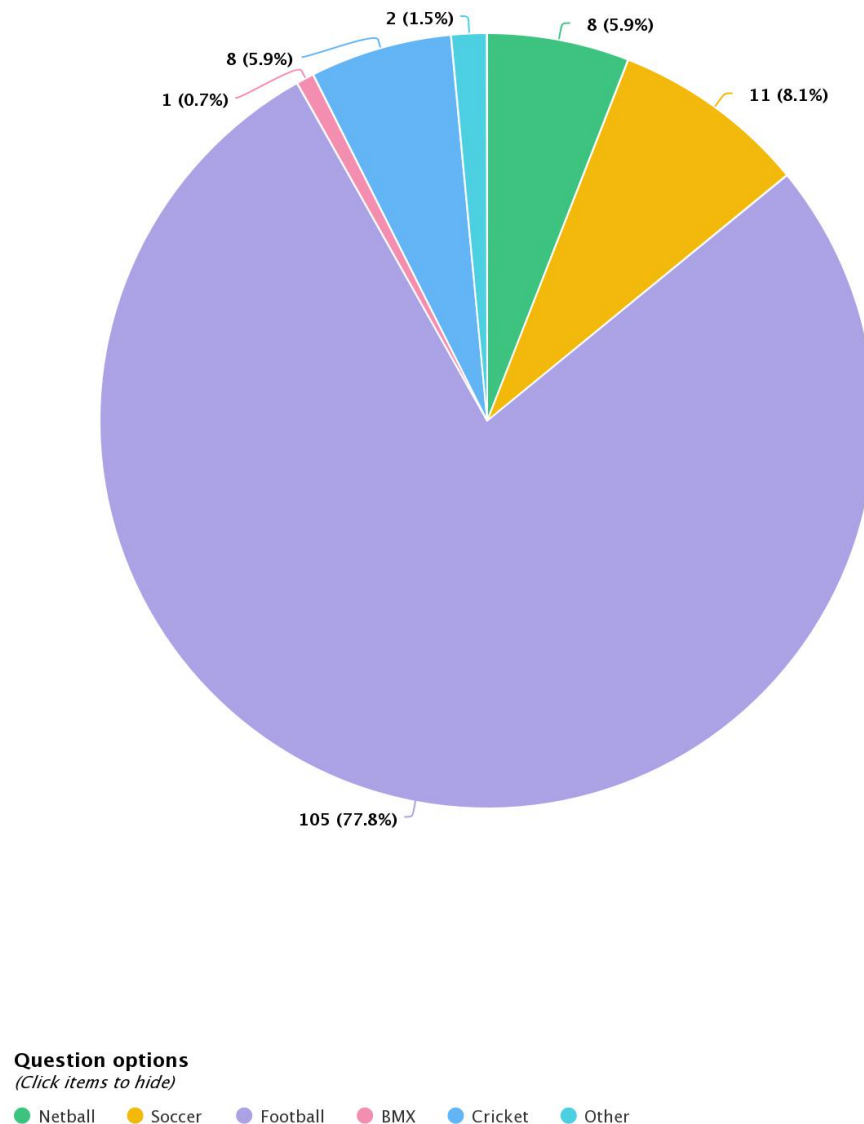
Question options

(Click items to hide)

- ☒ I am part of a Sporting Club
- ☒ I exercise on the reserves
- ☒ I go to watch sport
- ☒ Passive recreation, eg playground, dog walking etc

Q3. If people indicated they were part of a sporting club, we asked them to nominate which club they were involved with.

Please tell us which club you are involved in



Out of the 220 total respondents, 183 were involved in a club currently on the site. Of these, 105 were involved in football. We had good representation from other clubs and we also asked people to tell us how else they were connected to the precinct which is provided below

Q4. We asked people to tell us how else they were connected to the precinct if they were not part of a club, or also used the site for other activities.

General commentary was due to their children having an interest in the area or that this was the local precinct for where they lived.

SUMMARY OF COMMENTS

Family involvement in precinct or Club members
Local resident
Recreation uses such as dog walking or watching sport

We asked what additions would attract people to attend the Precinct.

General commentary indicated that lawn bowls would be of interest and other comment such as more programmed and indoor activities as well as some outdoor sporting ideas such as cycling and exercise courses.

SUMMARY OF COMMENTS *included themes such as:*

- Lawn bowls comments were noted as a theme
- Programmed activities and/or indoor sporting ideas such as fitness or basketball classes
- Outdoor sporting ideas such as athletics tracks, places to skate, bike riding and outdoor courts
- Improved amenities such as club rooms, cafe and food and drink options, indoor activities for older age groups and young people and better viewing options

Q5. We asked ALL respondents in a free text submission to tell us, what amenities do they think would improve the venue. Below is a thematic visual summary of most common responses.



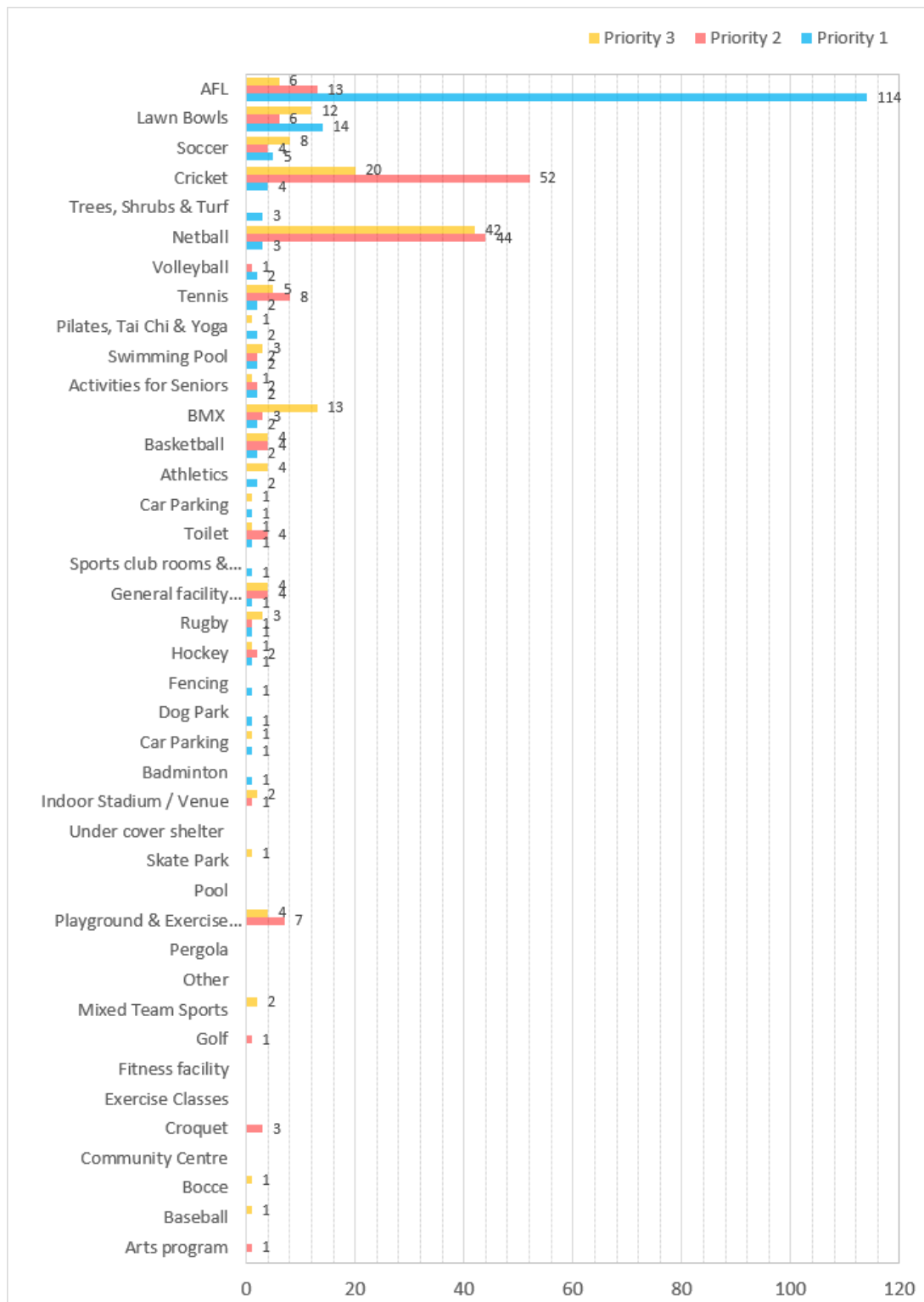
Overall, the commentary included the need for amenities in the club rooms to be improved. Improved toilet and club room facilities came up as a high priority. There were other comments around modernising surrounds and landscaping.

Other comments were received about the need for the centre to provide a broad range of activities, increased parking around the oval and better seating and lighting.

The comments have been themed into the following groupings:

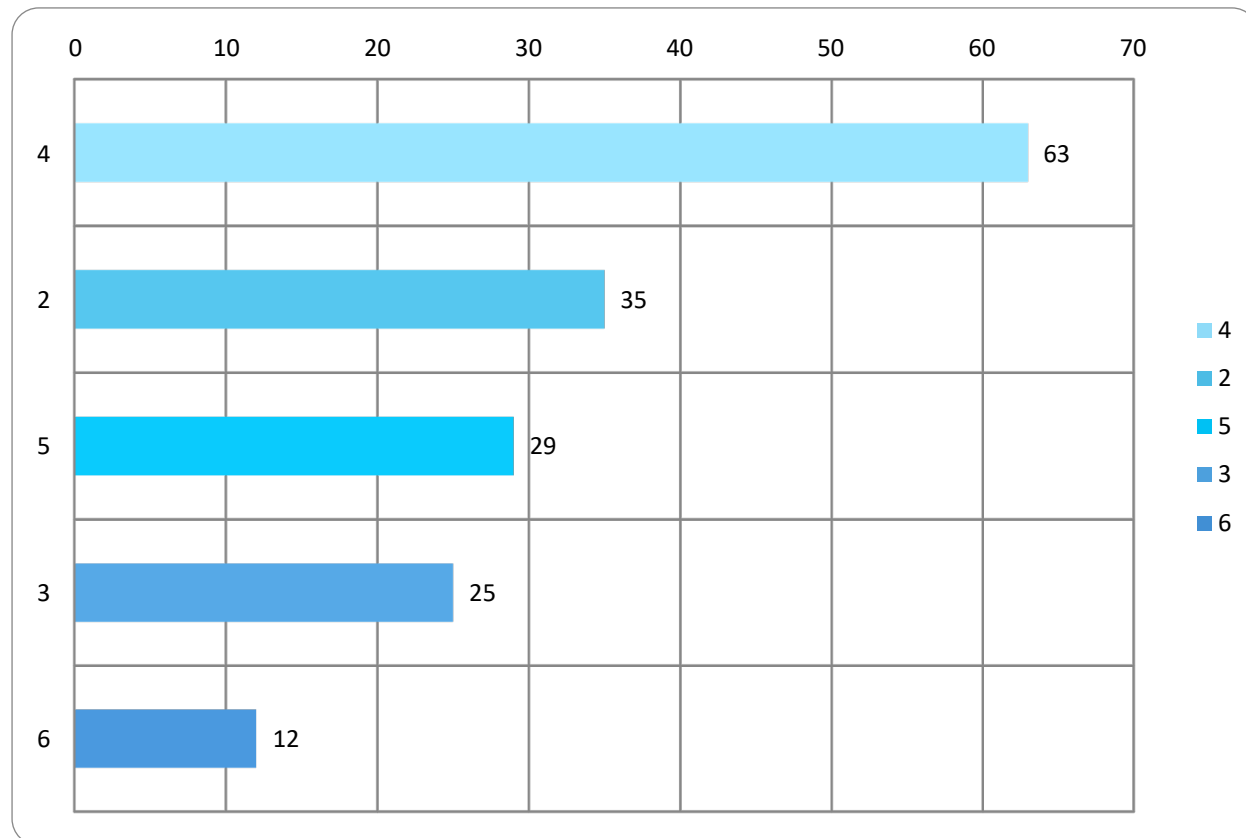
- improved toilet facilities
- improved club room amenities
- improved car parking, lighting and movement
- improved playground facilities and spectator experience
- oval size and access
- other activities and sports suggestions

Q6 we asked people what their top three priorities were. People provided a list of their ideas and gave them in order of priority. The majority of respondents identified football as high priority. Followed by netball, cricket and lawn bowls. Below is a list of the ideas provided.

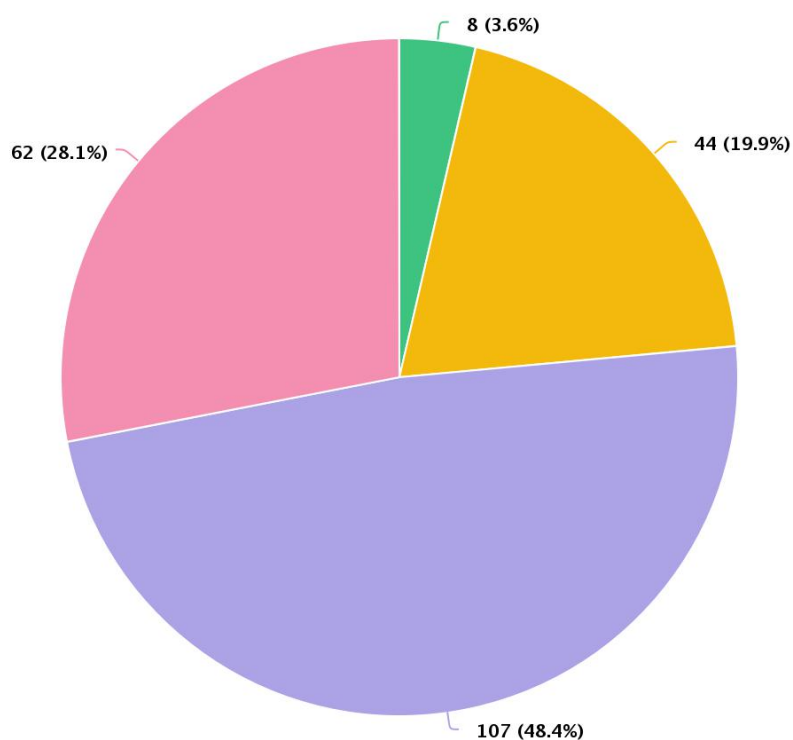


About the respondents

We asked people to tell us how many people were in their household. The majority of people (63) had 4 people in their household. Followed by 35 people having 2 people in their household.



Please tell us your age range

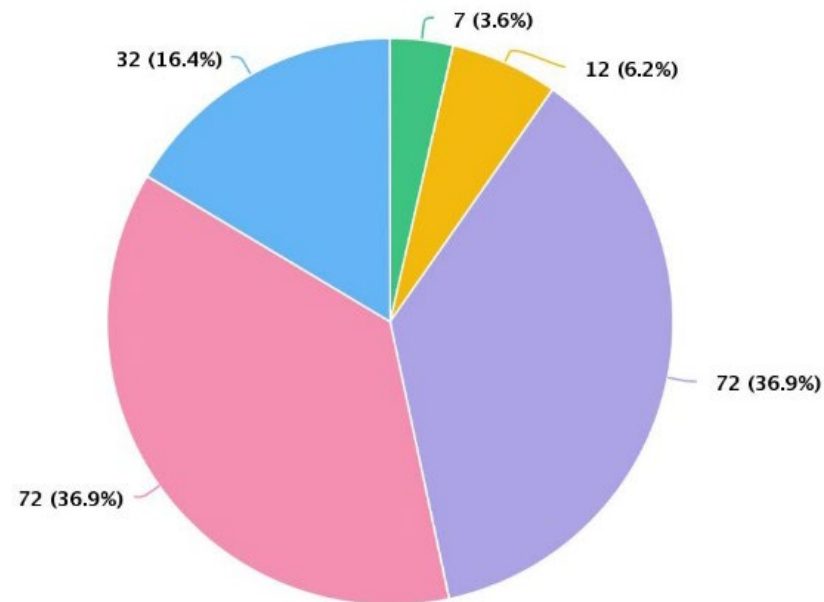


Question options
(Click items to hide)

12-20 20-40 40 to 54 55 and over

We asked people their age range. The majority of respondents were between 26 to 54 years of age followed by 55 and over.

We asked people to identify how happy they were with this survey and consultation



Question options

(Click items to hide)

Very Unhappy Unhappy Happy Neutral Very Happy

Overall people either felt happy or neutral with 7 people feeling very unhappy.

SUMMARY

The full summary of all comments have been provided to Elected Members and we had a good overall response to the consultation. We are now developing options for the Council to consider which will be presented at General Council Meeting 24 November 2020.

For updates and further information please visit the consultation website at www.makingmarion.com.au/cove-sports-precinct

Again, we thank those who contributed ideas and suggestions to help shape the future of the site.

Your input will contribute to a feasibility study conducted with in-depth analysis of options and cost estimates for Council to consider as part of its planning for this site.