Draft Asset Management Strategy 2023 - 2033

Community feedback report

20 September to 16 October

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marion.sa.gov.au

CITY OF MARION

Executive Summary

Purpose of engagement:

To seek the views of the community on the proposed **Draft Asset Management Strategy 2023-2033**

Engagement/communication methods

Engagement was open for 24 days between 20/09/2023 and 16/10/2023

- Vinyl banners were displayed at the City Services buildings and Marion Cultural Centre
- Corflute signs were placed at Libraries, Community and Neighbourhood centres
- Paper surveys and the Draft Guidelines were available at all libraries and community centres
- Bookmarks promoting the engagement were inserted into all on hold books during the consultation period
- Making Marion project page was developed with key project documents and community survey
- We received 45 survey responses (please note 2 x responses were from the same user/email address)



Community Engagement Collateral

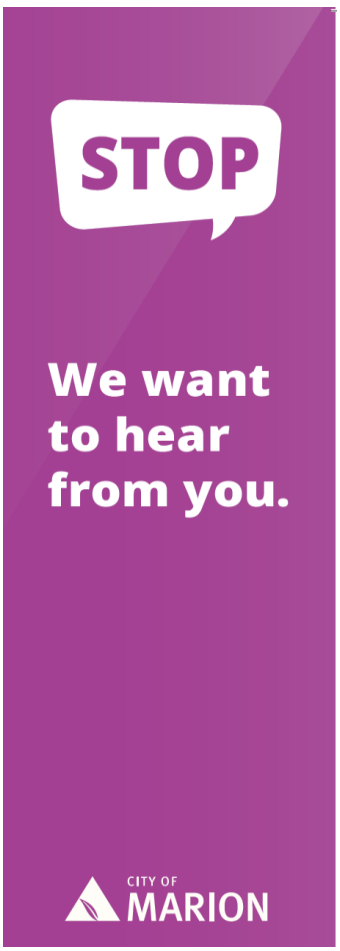
Vinyl Banners:

Put up at City Services and Marion Cultural Centre



Bookmark:

These were used in the 'On Hold' books across our 3 Marion Library branches





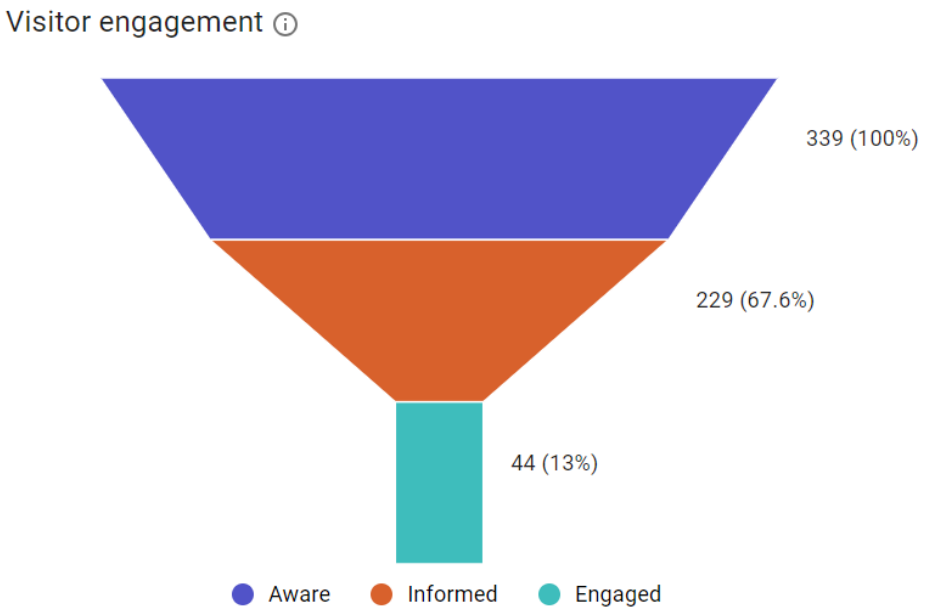
Marketing Summary

Posts	Impressions	Reactions
3	1,820	8
Reach	**Engagements**	**Engagement Rate**
1,694	12	0.66%

Definitions:

- **Impressions -** show the number of times your content was displayed to these users.
- **Reach -** shows the number of unique users that were exposed to your content. If the same person sees one of your posts three times, the Impressions would be 3 but the Reach metric would only count 1.
- **Engagements -** inform about how many times users engaged with a post during their lifetime. Engagement is seen as the combined number of reactions to, comments on, and shares of a post.
- **Engagement Rate:** Calculated by the total engagements a post received divided by the total number of impressions on that post.
- **Reactions -** Reactions are a type of engagement with your Facebook content. They are comprised of the total amount of Love, Haha, Wow, Sad, Angry, and Like actions that users took on your post. This can be reported on in the Measure module.

Visitor Engagement Summary



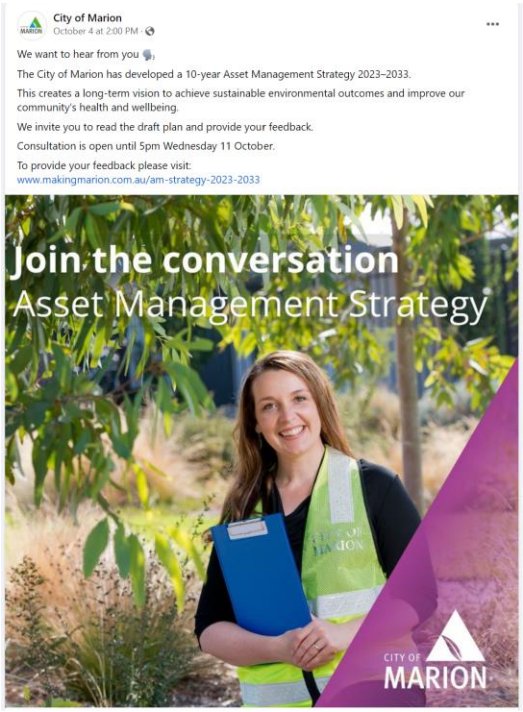
Definitions:

- **Aware** – Community member has made at least one visit to the project page
- **Informed** – Community has accessed some available material on the project
- **Engaged** – Community member has contributed to the project using available tools (i.e., survey)

Social Posts

Content:

The campaign used 3 different images (assets) to try and attract diverse participants to complete the survey







Participant Responses

Question 1:

Street name and Suburbs (3 did not leave Street Name or Suburb)

Street Name	Suburbs
Barramundi Drive	Hallett Cove
Pleasant Avenue	Glandore
	Sheidow Park
Moreland Avenue	Mitchell park
Marion Road	Mitchell Park
Keats Court	Hallett cove
Butler Crescent	Glengowrie
Kenton Avenue	Oaklands Park
Windsor Avenue	Clovelly Park
Wilga Street	Seacombe Gardens
Barula Road	Marino
Capella Drive	Hallett Cove
Southbank boulevard	Sheidow park
Rider Street	Seacombe Gardens
Diagonal Road	Oaklands Park
Seacombe Road	Seacombe height
Tischendorf Street	Trott Park
Chrysler Street	Tonsley
West Parkway	Colonel Light Gardens
Bathbank Crescent	Sheidow Park
Nilpena Avenue	Morphettville
Spinnaker Circuit	Sheidow Park
Laser Court	Trott Park
Mariner Avenue	Seacliff Park
Gertrude	Glandore
Winifred Avenue	South Plympton

Participant Responses

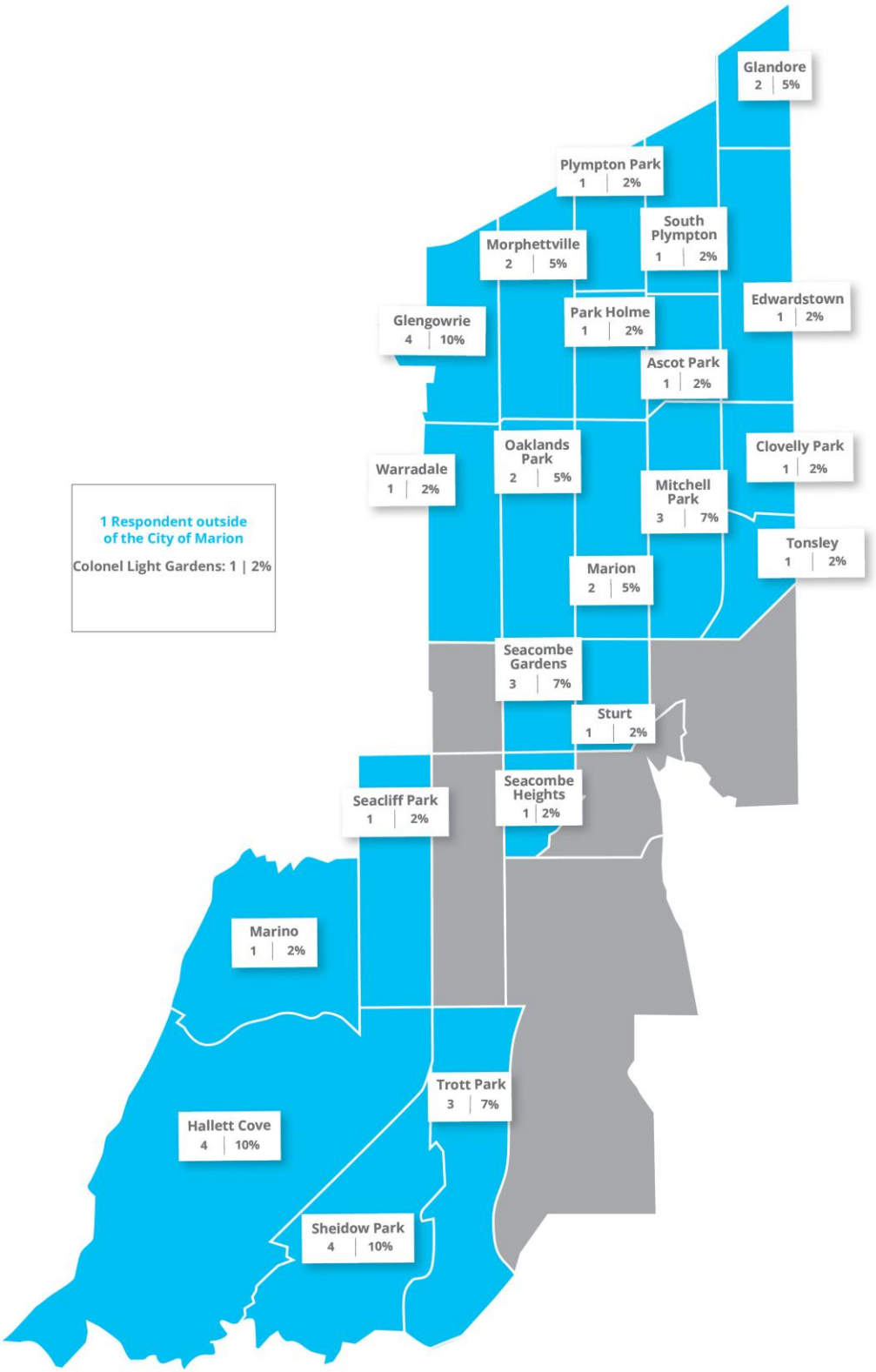
Question 1:

Street name and Suburbs 42 Responses (Please note 2 did not leave Street Name or Suburb and 1 responded with an invalid entry)

Street Name	Suburbs
The Parade	Marion
Darling Street	Sturt
Lascelles Avenue	Warradale
Daws Road	Edwardstown
Nunyah Avenue	Morphettville
Bendigo Close	Trott Park
Wallala Avenue	Park Holme
Burgundy Way	Glengowrie
Apollo Drive	Hallett cove
Butler Crescent	Glengowrie
Alderman Avenue	Seacombe Gardens
Marion Road	Mitchell Park
Aldridge Avenue	Plympton Pk
Any street	Any suburb
Wolseley Terrace	Ascot Park
Harding Street	Glengowrie
Jasmine Avenue	Marion

Participant Responses

Question 2: Suburb



Participant Responses

Question 3:

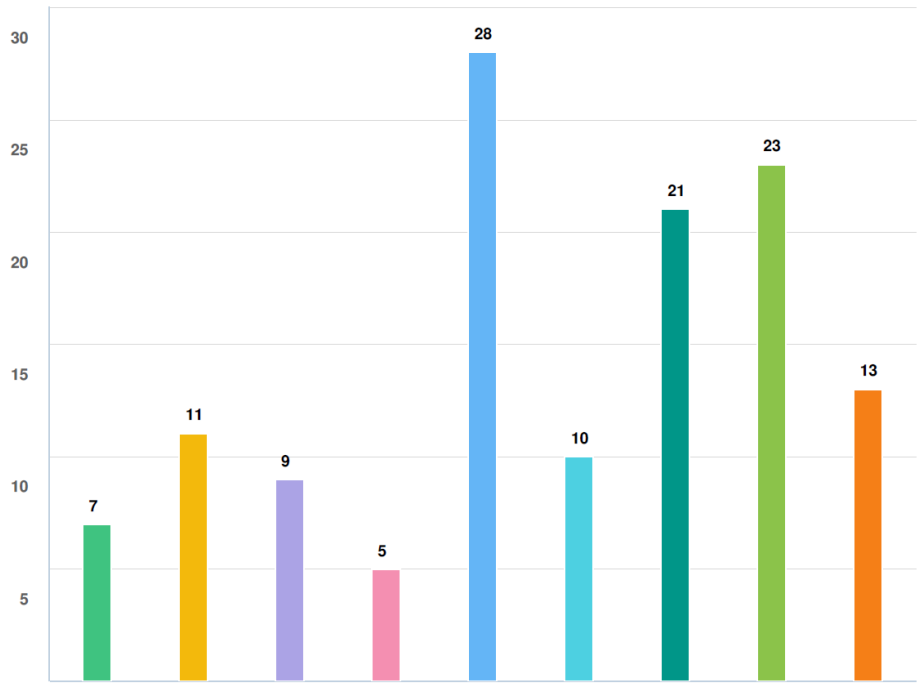
How well do you believe Council's assets are performing?



Participant Responses

Question 4:

Please select the top 3 asset categories you believe are most important for Council to focus on in the next ten years



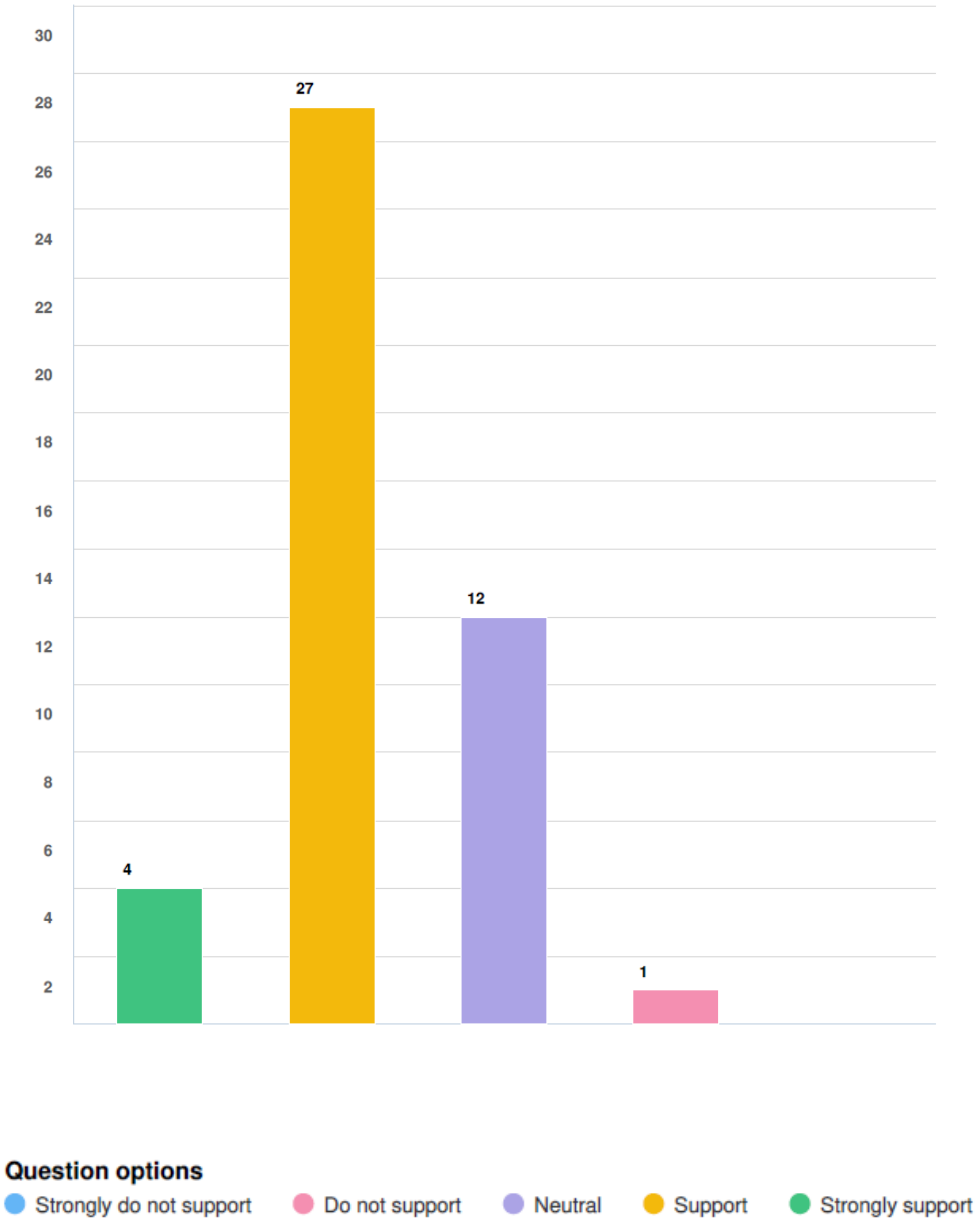
Question options

- Water treatment and resources assets: maximise water harvesting capacity and improve water quality and water security across the city.
- ree assets: provide many benefits to our community. Our vision is to have green streets and parks which are lined with mature, healthy trees that are a habitat for birds and other wildlife and contribute to urban cooling and the environment.
- Transport assets: include roads for vehicles and cyclists, footpaths for pedestrians and cyclists, car parks and streetscapes for aesthetics.
- Stormwater assets: include pipes, pits, drains and gross pollutant traps to provide an efficient method of collection and environmentally friendly disposal of stormwater run-off.
- Open space assets: provide an accessible and diverse variety of recreation and natural environment conservation and appreciation opportunities that are distributed across the city.
- Fleet, plant and equipment assets: are used to construct and maintain infrastructure and land, move materials and equipment and transport Council staff and community members.
- The Coastal Walkway: attracts visitors into the region, provides open space for community recreation and conservation of the natural environment.
- Buildings and structural assets: support the delivery of community, sporting and recreational activities, provide accommodation for Council's administration and operations and are leased to commercial operations.
- Artworks, culture and heritage assets: contribute to the unique identity of the City of Marion, and reflect the development of the community, its diversity and its history.

Participant Responses

Question 5:

Overall, do you support the Draft Asset Management Strategy 2023 - 2033?



Participant Responses

Question 6:

What can be improved in the Draft Asset Management Strategy 2023 - 2033?

Participants Responses
Listening to residents' concerns more and acting accordingly
More indoor sporting facilities specific to particular sport needs and providing sports a method for generating revenue to put back into their club and the community.
We need to look past the next 20 yrs and build towards a more forward thinking progressive community and consult the locals when undertaking development in there areas ...!
Reduction in housing with minimal parking space
More attention to reducing carbon and addressing climate change, recycling and sustainable practices
Anything to climate change proof our council!
Ratings can be subjective and differ between assessors, would be great to add definitions for what "Asset Condition: Poor" means (for example). The plan is also silent on how frequently the progress is reported to rate payers, will we see a status in each annual report
More Trees, more walkable paths and bike paths. More and better care open spaces. We are doing well. And so much to do still Greta job, lets keep
Priority to cycle paths and lanes
increased focus on renewable energy running 100% of the council's assets
Better assistance for local RSL
Overall, I commend the Council on the Draft, however, under "Tree assets" I would like the Council to have an improved/more regular watering of the newly planted trees as it's going to be a very hot summer. I've noticed and reported some dying/dead newly planted trees because of lack of water. Once trees are planted I assume they Are recorded somewhere?

Participant Responses

Question 6:

What can be improved in the Draft Asset Management Strategy 2023 - 2033? (Continued)

Participants Responses
More money into fixing boardwalk
A definite go ahead with a sport community facility
How the open space "assets are defined". The description in this survey sounds like it includes natural assets with biodiversity (conservation) value when in fact it doesn't.
More open space for areas other than Hallett Cove. Glengowrie requires more open space for adults that is not dog parks. In addition the stobie poles along Hazelmere Rd opposite Hazelmere estate only contain dog murals for the dogpark. The areas opposite the tennis court and playground area have no adornment. Don't humans matter to you? In addition, open space which is dog free is essential. We have had issues with dogs coming at us, and given up walking because of it. Some mental health space, dog free, safe, trees, a walking path around it, for people with autism, disabilities, the elderly, those recovering from injury, etc is critical.
I don't really know in terms of assets but the statement that it aligns with the 'principles of sustainability, long-term planning, and community engagement' is easy to say - great rhetoric - but must be put into practice in reality. If the plan genuinely embraces these principles, it must not simply aim to 'optimise the utilisation, performance, and value of its assets, while ensuring the well-being and satisfaction of its residents' - it must deliver these as concrete outcomes. Anyone can state aims, but achieving them is an entirely different and much more difficult thing. It will take genuine consultation with the community, not cherry picking of responses to suit what Council wants at the expense of its residents' andratepayers' quality of life (physical and mental health and wellbeing, safety and security), to achieve the required transparent 'collaboration, innovation, and sound management' to guide Council towards a prosperous future, fulfilling its commitment to the community it serves', and 'investing in the long-term quality of life for our community'.

Participant Responses

Question 7:

Do you have any further feedback or comments regarding the Draft Asset Management Strategy 2023 - 2033?

Participants Responses
I never realised council owns so many assets
Yes, please reduce speed to 40 in residential area in Glandore same as Unley Council does on the other side of south road
Communications with people in the area like seacliff Village to help with our. Concerns
Has anyone from council ridden a bicycle on one of the multiple bike lanes that disappear right where the main roads join (aka Marion/Sturt, Sturt/Diaganol, Seacomb/Brighton). I wasn't aware this happened the first and only time I tried riding to Brighton from Tonsley. It was incredibly scary for a bike lane to disappear without much notice, in dying light, at such busy roads. I tried to then get on to the footpath and at this point (Marion/Sturt) the closest driveway was about 1.5 inches high and my bicycle nearly crashed as I wasn't expecting such a gap and there wasn't enough room to approach the driveway head on. Safer bike lanes, more riders.
More detail could be provided about what triggers Asset Renewal, for example what mix of Condition and Function rating scores over what period of time by how many people does it take to improve a local park playground?
Well done, look forward to seeing the implementation
I'd like Council to better advocate for the protection of the costal heath and big trees in any new developments. I'd also like the Council to consider upgrading their car fleets to EV and lead the way by installing EV stations.
This is an excellent document that provides clear strategic direction for asset management and transparency for the community in understanding how we plan for our assets throughout their lifecycle. Well done. The next level of opportunity could be reviewing the Current description of "Open Space Assets" so that it is more about Open Space Infrastructure (playgrounds, lighting, signage etc) and then making a new "Natural Assets" category to provide direction on issues related to horticulture, conservation and land management.
Please do something about the dogs. They don't pay rates. Dog owners do not control their dogs, in the main, in my observations.
Please read previous comments. Thank you for the opportunity to participate in this survey. I really appreciate the opportunity to add my voice.